PLEXIGLAS SIGNS

for RETAIL STORES

BEST in appearance – DAY and NIGHT

Signs of PLEXIGLAS

ACRYLIC PLASTIC

JEWELRY White letters projecting through gold metallic background.

NUTS Red letters on 2′ x 12′ corrugated yellow background.

FURNITURE Black letters on diamond-shaped white pans.

- Have clean, colorful appearance by day.
- Are completely luminous at night.
- Have long-distance visibility and legibility, day and night.
- Can be made in many shapes and colors.
- Can be as distinctive in design as the store itself.
- Protect lighting sources from dirt and damage.

WOMEN'S APPAREL Black letters on 10′ x 10′ corrugated white face, and corrugated white marquee facing. Note night time luminosity.

CONFECTIONERY

Black letters and pictorial silhouette on corrugated and flat white backgrounds.

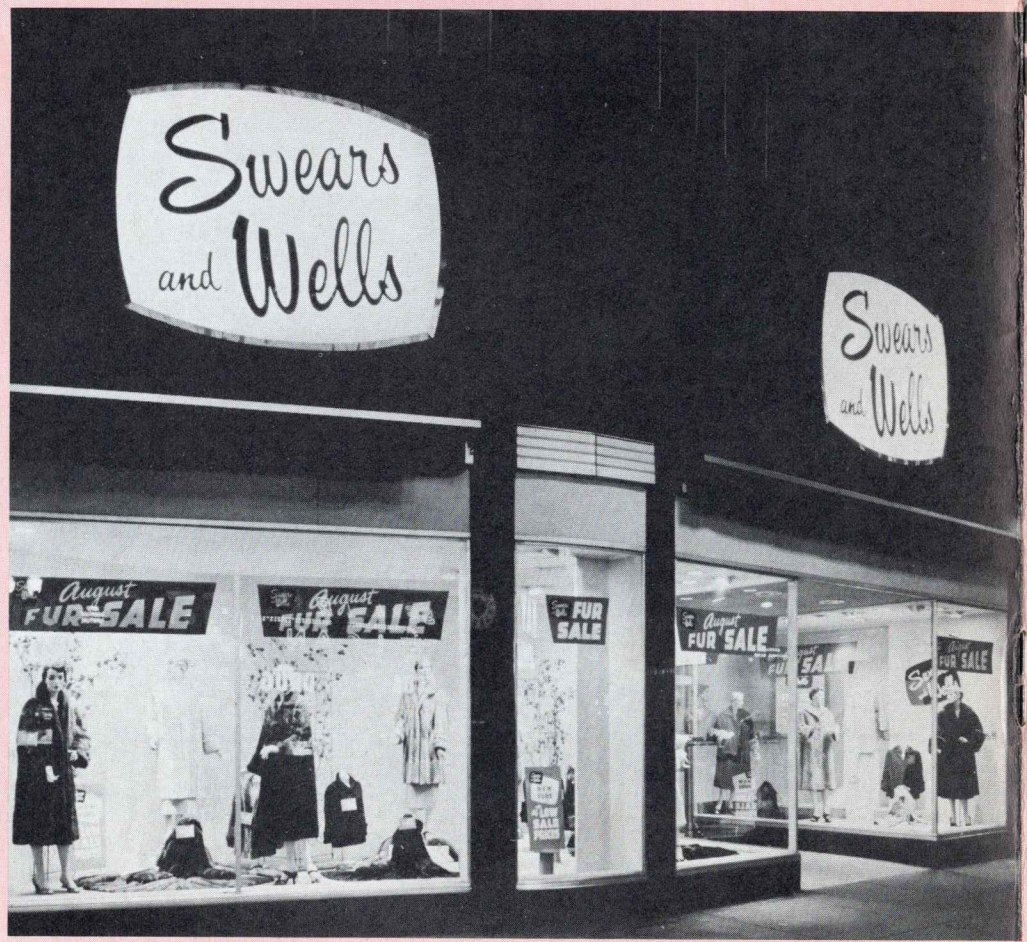
Modular vertical sign with formed blue letters on white pans, and red changeable-copy letters on white panels.

Backlighted Plexiglas signs have excellent legibility, day and night.

SIGN UP WIT

DRY CLEANER

WOMEN'S APPAREL

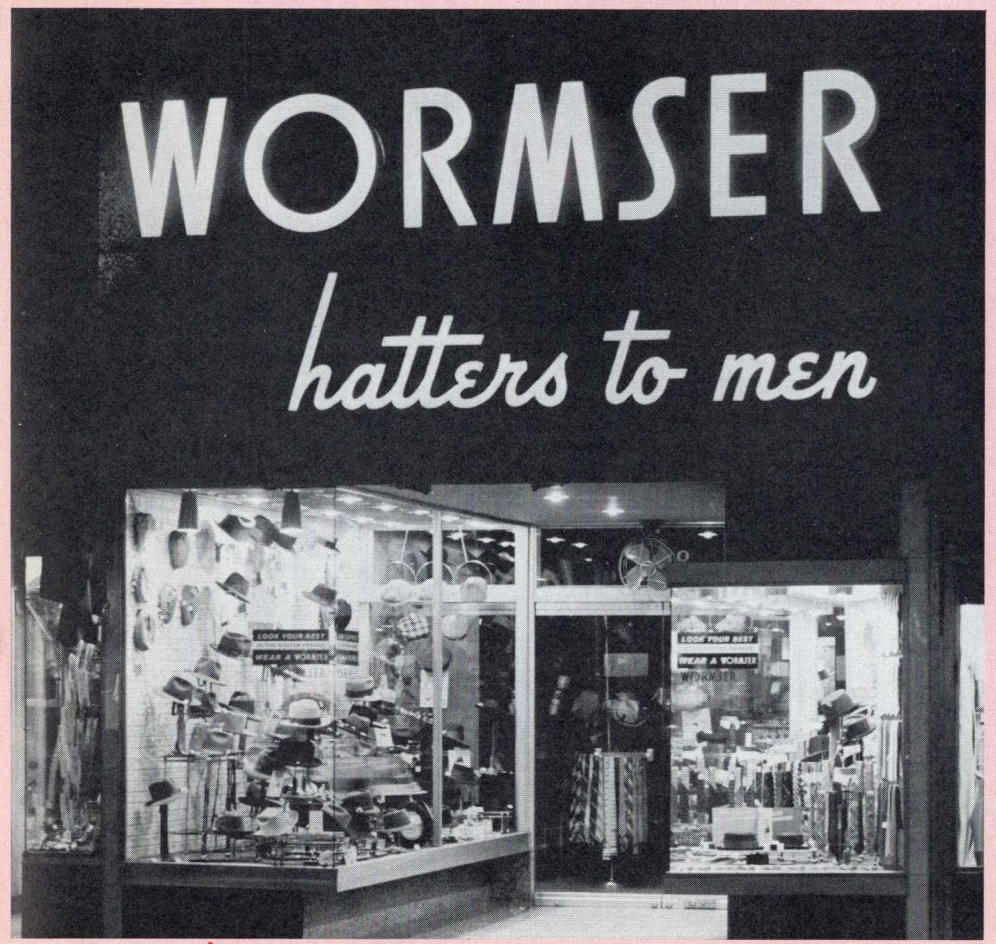


Script letters on luminous custom-shape backgrounds provide instant identification of name and location.

H PLEXIGLAS

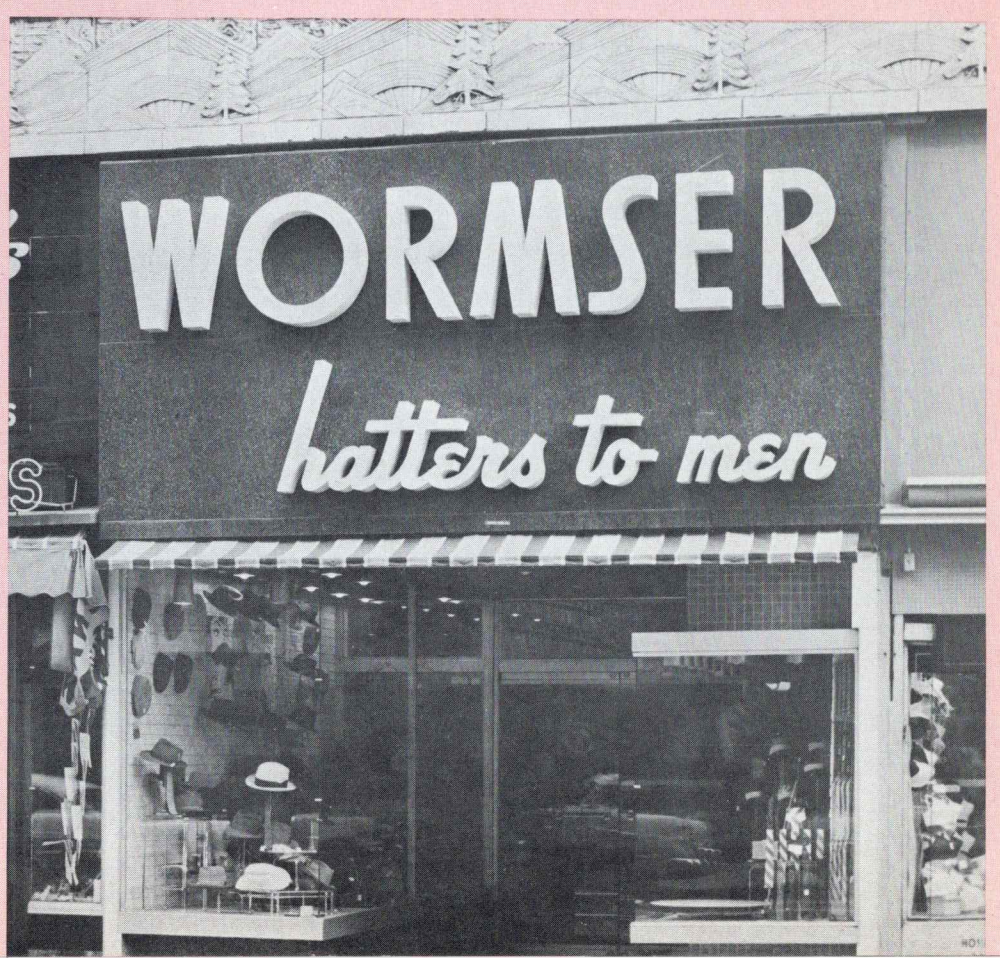
CHILDREN'S CLOTHING

HABERDASHERY



Fabricated three-dimensional white letters, wall mounted and internally lighted.

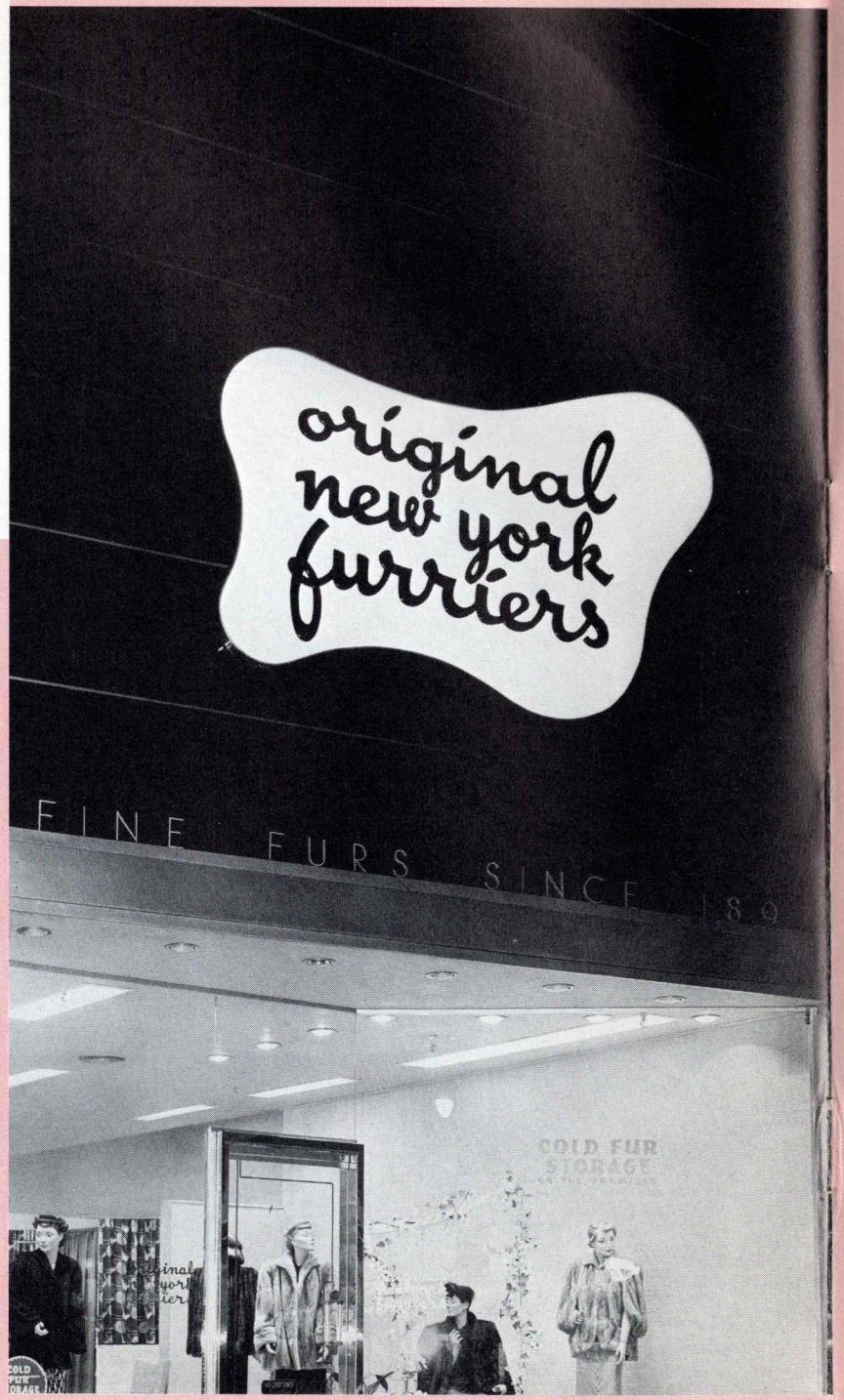
Multi-colored letters on corrugated white background, 3'6" x 40'.
Goose pictorial is inlay, cut from various Plexiglas colors.



SHOES

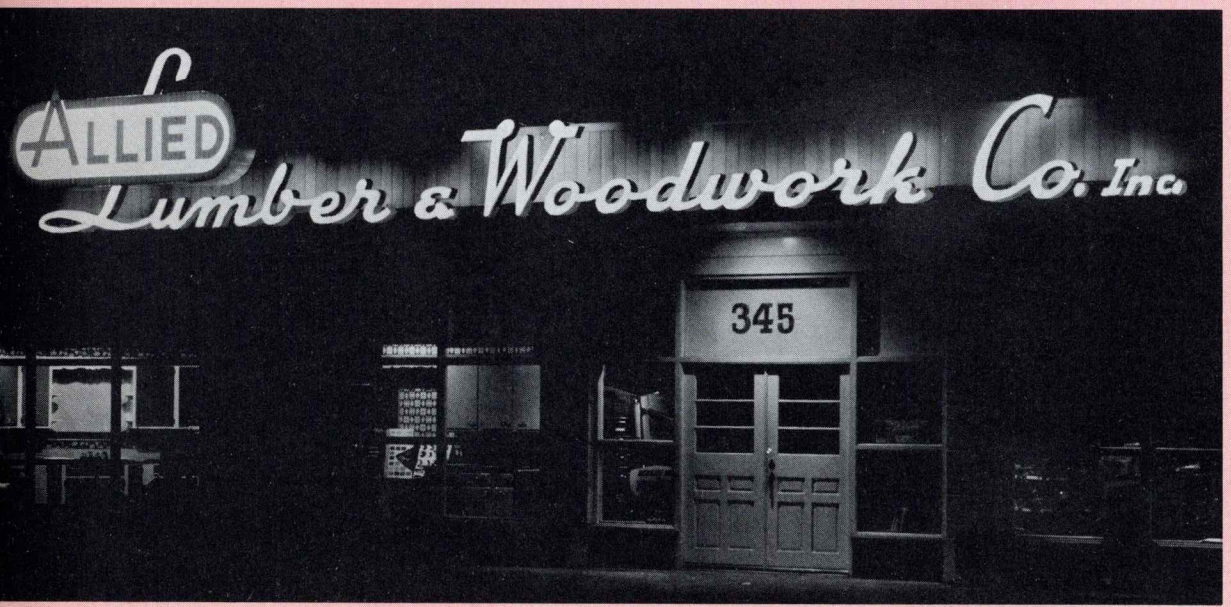
Maroon block letters, black script letters, and blue flag overlay, on 6′ x 23′ corrugated white background.

FURS



Formed script letters on stylized white translucent background, wall mounted and internally lighted.

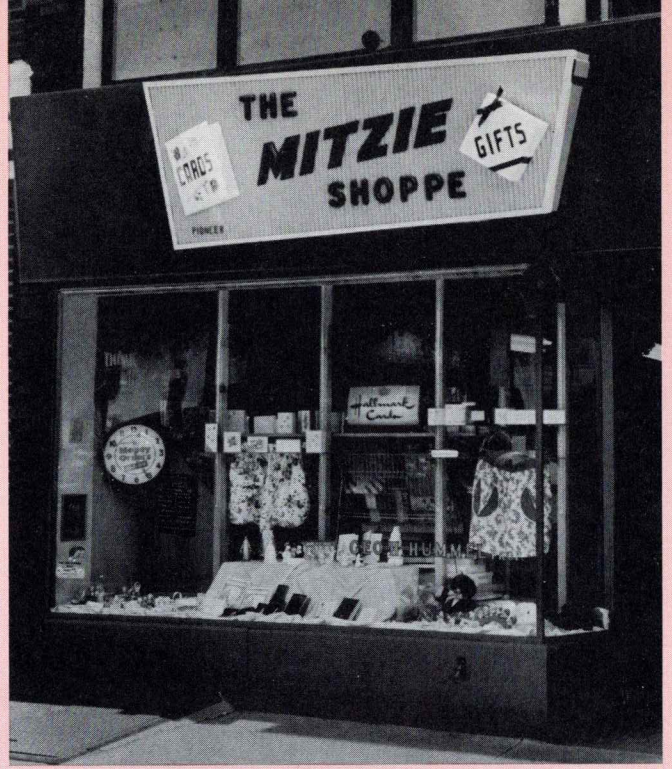
LUMBER



Blue faces on metal channels, and red letters and border on corrugated white oval. Sign is 40′ long.

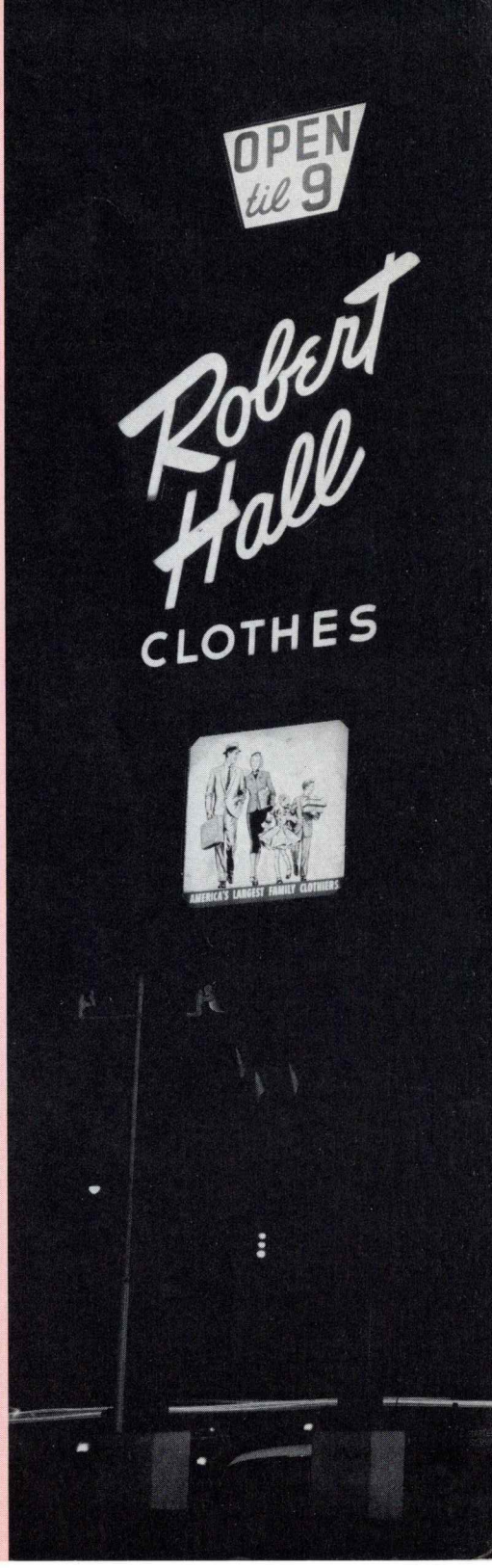
CARDS AND GIFTS

Formed black letters and fabricated three-dimensional displays on corrugated yellow background.



CLOTHING

Green pastel fabricated letters on white translucent panel over store entrance. Roadside pylon has orange letters on metal background over a trademark pictorial reproduced on second surface of transparent panel.



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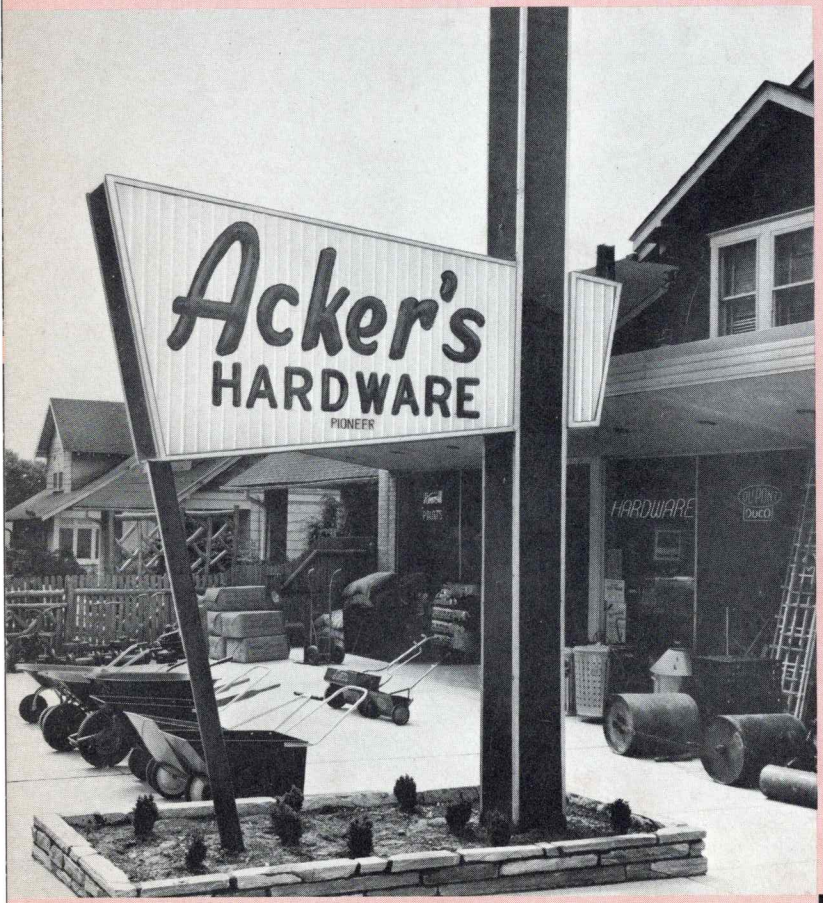
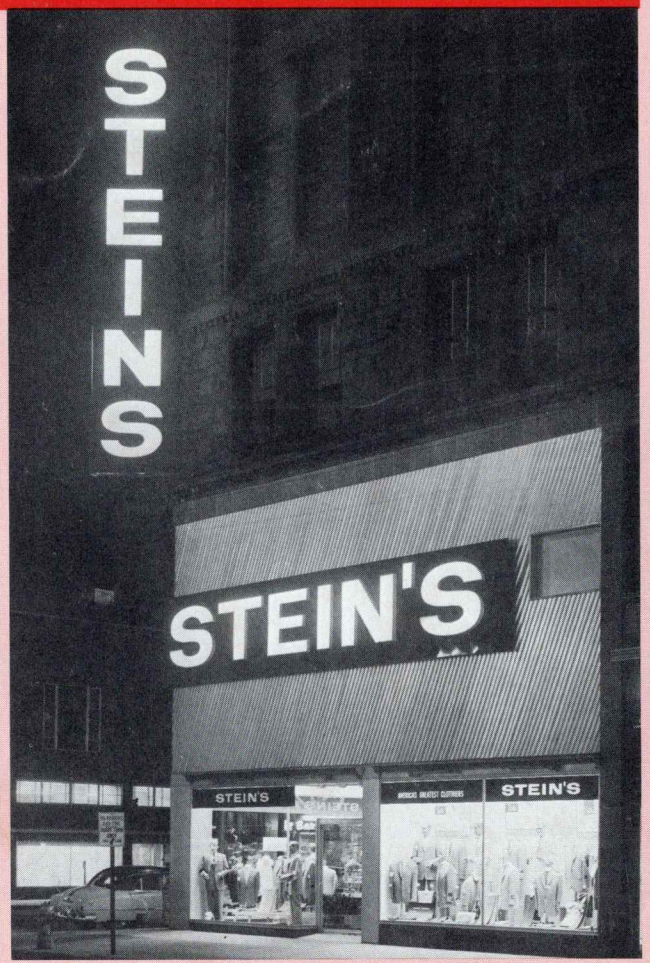
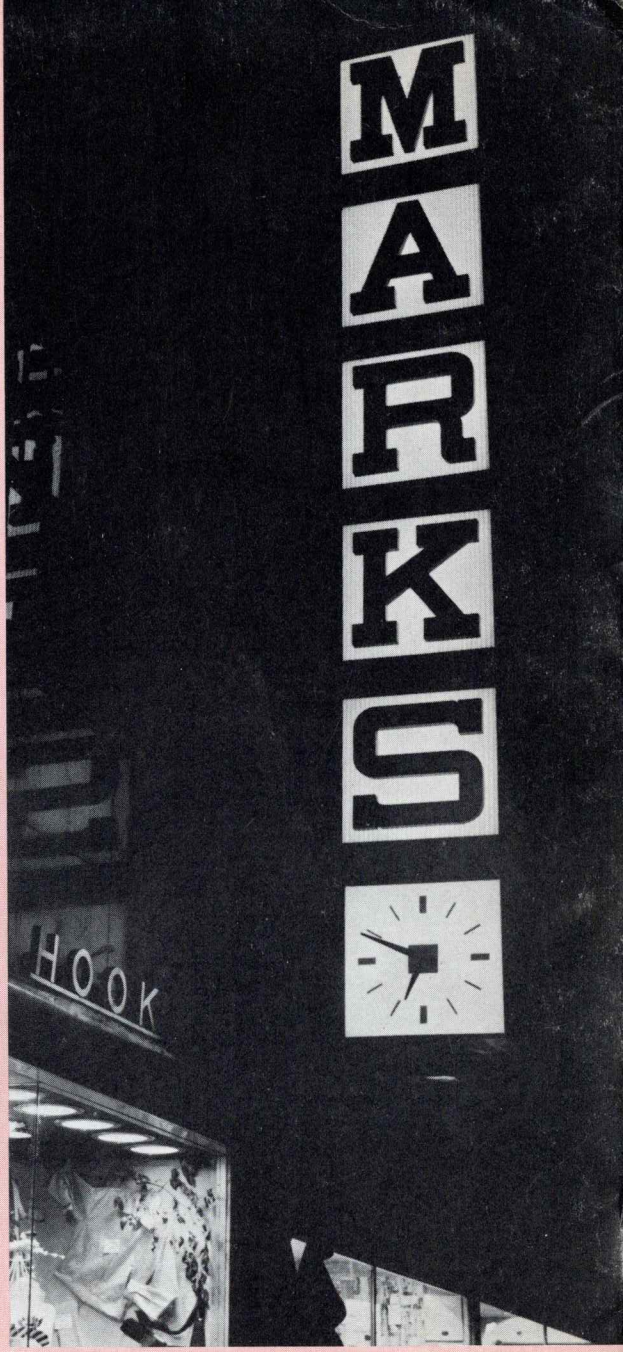
. . . attract customers because they stand out among competing signs on busy streets. In addition, signs made of Plexiglas give long periods of trouble-free service, with low maintenance. For any type of retail store, Plexiglas makes possible signs that are outstanding in appearance and results.



HARDWARE Red and black letters on corrugated white panel. Square pole rises 30 feet, has red faces.



MEN'S APPAREL 4′ fabricated white letters on vertical and horizontal metal backgrounds.



DEPARTMENT STORE 3′-square white modular pans with blue letters and black clock markings.

ROHM & HAAS COMPANY
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PLEXIGLAS is a trademark Reg. U.S. Pat. Off. and other principal countries in the Western Hemisphere

PL-324

Printed in U.S.A.